



**BIO PLANETE**

Huilerie Moog fondée en 1984

## Privacy statement

### 1. Data protection at a glance

#### General information

Thank you for your interest in our products and services. We place great value on the protection of your personal data which are collected, processed and used when you visit our home page. It is self-understood that your data are protected in compliance with the provisions of law. The following is to inform you what data are collected during your visit and how they are used.

#### Data collection on our website

##### Who is responsible for data collection on this website?

Data processing on this website is the responsibility of the website operator whose contact data are given in our site notice.

##### How are your data collected?

On the one hand, your data are collected as you share them, for example by entering them in a contact form. Other data are collected automatically by our IT systems upon your visit to our website. These are mainly technical data (e.g. Internet browser, operational system or the time of page view). These data are collected automatically as soon as you enter our website.

##### What are your data used for?

Part of the data is collected to guarantee the error-free availability of our website. Other data may be used to analyze your usage history.

##### What are your rights in respect of your data?

You have the right to obtain free information at any time on the origin, recipient and purpose of your personal data stored. Further, you have the right to have such data corrected, blocked or deleted. If you have questions on this or other aspects of data privacy, you may contact us at any time at the address given in the web notice. Moreover, you have the right to lodge a complaint with the responsible supervisory authority.

##### Analysis tools and third-party suppliers' tools

As you visit our website, your browsing patterns may be subject to statistical analysis. This is done mainly by means of cookies and analysis programs. As a rule, the way you browse is analyzed anonymously; the browsing pattern cannot be traced back to you. You may object to such analysis or prevent it by avoiding the use of certain tools. For detailed information in that respect, please see the privacy statement below.

You may object to such analysis. This privacy statement includes information about how you can object.

### 2. General and mandatory information

#### Data protection

The operators of these pages take the protection of your personal data very seriously. We treat your personal data confidentially and in compliance with the provisions of data protection law and with this privacy statement.

When you use this website, various personal data are collected. Personal data are data which make you personally identifiable. This privacy statement explains what data we collect and what we use them for. It also explains in which way and for what purpose this is done.

Please note that data transfer on the Internet (e.g. communication via email) may be subject to security gaps. It is impossible to provide complete protection against third-party access to your data.



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## **Controller information**

The controller in charge of data processing on this website is

BIO PLANÈTE  
Ölmühle Moog GmbH  
Klappendorf 2  
01623 Lommatzsch, Germany  
Telephone: +49 (0) 35241 820 80  
Email: [kontakt@bioplanete.com](mailto:kontakt@bioplanete.com)

The controller is the natural or legal person who determines alone or with others the purposes and means of the processing of personal data (e.g. names, email addresses etc.)

## **Revocation of your consent to data processing**

Many data processing routines are only possible with your explicit consent. You may at any time revoke the consent you have given. A simple email notice to us will be sufficient. Revocation shall not affect the lawfulness of data processing performed until such revocation.

## **Right to lodge a complaint with the responsible supervisory authority**

If any provisions of data protection law are violated, the data subject has the right to lodge a complaint with the responsible supervisory authority. The supervisory authority responsible for aspects of data privacy law is the *Landesdatenschutzbeauftragter* (state data protection officer) of the federal state in which our company has its registered office. A list of data protection officers and their contact data is available at [https://www.bfdi.bund.de/DE/Infothek/Anschriften\\_Links/anschriften\\_links-node.html](https://www.bfdi.bund.de/DE/Infothek/Anschriften_Links/anschriften_links-node.html)

## **Right to data portability**

In respect of the data which we process automatically based on your consent or in performance of a contract, you have the right to receive such data, or have them delivered to a third party, in a commonly used, machine-readable format. If you demand the direct transfer of the data to another controller, this will only be done as far as technically feasible.

## **Information, blocking, deletion**

Within the scope of the applicable provisions of law you have the right at any time to receive free information on the personal data stored about you, their origin and recipient and the purpose of their processing, and, as necessary, to have such data corrected, blocked or deleted. If you have questions on this or other aspects of data privacy, you may contact us at any time at the address given in the site notice.

## **Objection to advertising emails**

We hereby object to the use of our contact data given in the mandatory site notice for purposes of sending unsolicited advertisements and information material. The site operators explicitly reserve the right to take legal action should unsolicited advertising information such as email spam be received.

## **Security information**

We take all technical and organizational measures in an endeavor to store your personal data in such a way that they are not accessible to third parties. During email communication we cannot guarantee complete data security, therefore we recommend you send confidential information by mail.



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## Children

Persons under age 16 should not transfer any personal data to us without the consent of their parents or legal guardians. We do not request personal data from children and young people, nor do we collect such data or pass them on to third parties.

## 3. Data protection officer

### Data protection officer as required by law

We appointed the following data protection officer for our enterprise:

IfDDS GmbH  
Institut für Datenschutz und Datensicherheit  
Ralko Nebelung  
Königsbrücker Landstraße 29  
01109 Dresden, Germany  
Telephone: +49 (0)351 27579057  
Email: [r.nebelung@ifdds.de](mailto:r.nebelung@ifdds.de)

## 4. Data collection on our website

### Cookies

Some of our Internet pages use cookies. Cookies cause no damage to your computer and do not contain any viruses. Cookies serve to make our services more user-friendly and to increase their effectiveness and safety. Cookies are small text files which are placed on your computer and stored by your browser.

Most of the cookies we use are “session cookies”. At the end of your visit they are deleted automatically.

Other cookies remain stored on your terminal until you delete them. These cookies enable us to identify your browser when you visit us again. You can set your browser to prompt you whenever a cookie is placed for you to permit the placement of cookies from case to case, to reject the placement of cookies in certain cases or generally, or to activate the automatic deletion of cookies each time the browser is closed. The deactivation of cookies may result in limited functionality of this website.

Cookies necessary for the electronic communication process or for the availability of certain desirable functions (e.g. the shopping cart function) are stored in compliance with Art. 5 Paragraph 1 (f) of the GDPR. The website operator has a legitimate interest in the storage of cookies for the technically correct and optimized provision of its services. In so far as other cookies (e.g. cookies analyzing your browsing history) are stored, such cookies are dealt with separately in this privacy statement.

### Server log files

The provider of the pages automatically collects and stores information in server log files which are transferred to us automatically by your browser. These include:

- browser type and browser version
- operating system used
- referrer URL
- host name of computer making access
- time of server inquiry
- IP address

These data are not combined with other data sources. Data are processed based on Art. 6 Paragraph 1(f) of the GDPR which allows the processing of data for the performance of a contract or of measures prior to contract formation.



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## 5. Analysis tools and advertising

### Google Analytics

This website uses functions of the web analysis service Google Analytics provided by Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA.

Google Analytics uses cookies, i.e. text files which are stored on your computer and facilitate the analysis of the way in which you use this website. As a rule, the information produced by the cookie about your use of this website is transferred to a Google server in the USA and stored there.

The storage of Google Analytics cookies is done on the basis on Art. 6 Paragraph 1(a) of the GDPR in conjunction with Art. 7 of the GDPR through your consent to the analysis of your usage patterns, aiming to optimize both our web services and our advertising.

### IP Anonymisation

On this website we have enabled the IP anonymization function, meaning that within EU member states or in other states which are parties to the Agreement on the European Economic Area Google will shorten your IP address prior to transferring it to the USA. Only in exceptional cases will the full IP address be transferred to a Google server in the USA and shortened there. On this website operator's request, Google will use such information to analyze your use of this website in order to compile reports on website activities and to provide to the website operator other services relating to the use of the website and the Internet. The IP address transferred by your browser within the scope of Google Analytics is not combined with other Google data.

### Browser Plugin

You can prevent the storage of cookies by setting your browser software accordingly. Please note, however, that as a result you may not be able to use all of the functions of this website to their full extent. Moreover, you can prevent the collection and processing by Google of the data produced by the cookie and relating to your use of the website (including your IP address) by downloading and installing the browser plugin available at the following link:

<https://tools.google.com/dlpage/gaoptout?hl=de>

### Withdrawal of your consent to data collection

You can disable the collection of your data by Google Analytics by clicking the following link. This will place an opt-out cookie which prevents the collection of your data during future visits to this website: Deactivate Google Analytics

For more information on how Google Analytics handles user data, please see Google's privacy statement at: <https://support.google.com/analytics/answer/6004245?hl=de>

### Contract processing

We have entered into a processing contract with Google and use Google Analytics in full compliance with the strict requirements of the German data protection authorities.

## 6. Newsletter

### Inxmail

We use Inxmail technologies to distribute email newsletters automatically. These can be ordered on the website or on a newsletter card made available at events. As you subscribe for our newsletter, we collect personal data, e.g. your name and email address. We use such data exclusively for mailing the requested information and will not pass them on to third parties.



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## **Purpose and content of the newsletter**

We mail electronic newsletters (“newsletters” below) with advertising information to users who have explicitly consented by subscribing to the newsletter and confirming their email address. If the content of the newsletter is described in concrete terms in the context of subscription, this is decisive for the user’s consent to the receipt of the newsletter. Otherwise, our newsletters contain information on new products, background information on BIO PLANÈTE, recipes and DIY ideas, raffles, vouchers and a lot more!

## **Subscription logging**

Subscription to the newsletter is not complete without successful confirmation of the email address by the recipient. For this purpose the recipient will receive a double-opt-in mail with a confirmation link after sending the newsletter subscription form or filling the newsletter card/form. Only by activating the confirmation link is the subscription to the newsletter completed.

The date and time at which the confirmation link is activated, the activating user’s IP address and the recipient’s email address are stored in a log file as proof of the valid consent to the receipt of the newsletter.

## **User’s subscription data**

The user’s email address is sufficient for subscription to the newsletter. Voluntary information such as salutation, first name and surname is used exclusively to personalize the newsletter. When subscribing to the Inxmail newsletter, the user explicitly consents to the collection, storage and processing of the data entered for the mailing of the newsletter. Data entered into the newsletter subscription form are processed exclusively on the basis of your consent (Art. 6 Paragraph 1(a) of the GDPR).

## **Information on the analysis of usage patterns**

All our newsletters use anonymized tracking, meaning that the recipient’s responses (opening of a mailing, clicking on text and image links, downloading of pictures using an email program) are registered and stored in anonymized form for statistical purposes. Tracking stored data back to individual users is not possible without their explicit consent. If you have given your consent to the receipt of a newsletter that is tailored to your interests and to the use of personalized user profiles, we will use in particular your email address and your name for newsletter mailing.

Subject to your consent we record your use patterns on the websites and newsletters linked to [www.bioplanete.com](http://www.bioplanete.com). Analysis of user behavior includes in particular in which sections of those websites or newsletters you browse and which links you activate there. In the process, personalized usage profiles attributed to your person and/or your email address are created to better tailor our advertising activities, in particular in the form of newsletters and print advertising, to your personal interests and to improve our web services. You may at any time revoke your consent to the receipt of the newsletter or to the creation of personalized user profiles for the future, e.g. by unsubscribing from our newsletter on our website. The Unsubscribe link is found at the end of every newsletter. Revocation results in the deletion of the user data collected.

## **Cancellation/revocation**

Users may cancel the newsletter at any time and thereby revoke their consent to the receipt of the newsletter. With that, any consent that may have been given to personalized tracking in the newsletter expires as well. Users can also revoke their consent to the storage and processing of personal user responses without effect on their consent to receipt of the newsletter. To unsubscribe from the newsletter or to revoke one’s consent to the storage and processing of personal user responses it is sufficient to send an email to [newsletter@bioplanete.com](mailto:newsletter@bioplanete.com).

Moreover, users can cancel the newsletter or revoke their consent to the storage and processing of personal user responses themselves by activating the Unsubscribe link or Objection link contained in every newsletter.



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## 7. Plugins and tools

### YouTube

Our website uses plugins of YouTube, a website operated by Google. The site operator is YouTube, LLC, 901 Cherry Ave., San Bruno, CA 94066, USA.

When you visit one of our pages equipped with a YouTube plugin, a connection to the YouTube server will be established and the YouTube server will be informed which of our pages you have visited.

If you are logged in to your YouTube account you enable YouTube to attribute your browsing pattern directly to your personal profile. You can prevent this by logging out of your YouTube account.

The use of YouTube serves the attractive presentation of our online services. This is a legitimate interest as defined in Art. 6 Paragraph 1(f) of the GDPR.

For more information about the handling of user data, please see the YouTube privacy statement at:

<https://www.google.de/intl/de/policies/privacy>

## 8. Liability

### Liability for content

The content of our pages was prepared with the utmost care. However, we do not assume liability for the correctness, completeness and topicality of such content. Pursuant to Section 7 Sub-section 1 of the TMG (German teleservices act) we are responsible for our own content on these pages under general law. Pursuant to Sections 8 to 10 of the TMG, however, we as service providers are under no obligation to supervise transferred or stored third-party information or to search for circumstances indicating illegal activities. This is without prejudice to obligations to remove, or block the use of, information under general law. Liability in that respect is only possible from the time a concrete violation of law became known to us. As soon as we become aware of any relevant violation of the law we will of course remove such content immediately.

### Liability for links

Our pages include links to external third-party websites the content of which is beyond our influence. Therefore we do not assume any liability for such third-party content. The content of linked pages is always the responsibility of the provider or operator of such pages. The linked pages have been checked for possible violations of law at the time when the link was established. No illegal content was recognizable at the time of linking. Permanent control of the content of linked pages, however, is unreasonable unless concrete indications of a violation of law exist. If we become aware of any violations of law we will of course remove such links immediately.